



**Tunzana Youth Network Conference  
University of California at Berkeley  
July 23-25, 2010**



**Program**

**2010 TUNZA NORTH AMERICA (TUNZANA)**

**YOUTH NETWORK CONFERENCE**

**University of California at Berkeley**

**July 23-25, 2010**

*(note: all times listed are Pacific Standard Time)*

**Friday, July 23:**

- Participants arrive at San Francisco International Airport
- Transportation from airport to the University of California at Berkeley (UC Berkeley)
- Bay Area Rapid Transport (time: one hour)
- Arrival at UC Berkeley Campus (no later than 4pm PST)
- Accommodation: Spens Black Hall (Residence Halls Unit 3), UC Berkeley

**All day until 4:30pm**

*Spens Black Hall (Residence Halls Unit 3)  
2400 Durant Avenue*

- Registration
- Youth members receive welcome kits, name tags, etc.

**4:30pm – 6:15pm**

*Wurster Hall Lobby (first floor)*

- Live Hip Hop performance by Art in Action from the Oakland Green Youth Media & Arts Center
- Ice breaking/meet-and-greet
  - Introductions, fun facts

**6:30pm – 7:30pm**

*Café 3 Dining Facility  
Spens Black Hall (Residence Halls Unit 3)  
2400 Durant Avenue*

- Dinner



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**7:00pm – 7:10pm**

*Café 3 Dining Facility  
Spens Black Hall (Residence Halls Unit 3)  
2400 Durant Avenue*

- Welcoming Remarks by *Darian Rodriguez Heyman, Facilitator*

**7:10pm – 7:25pm**

*Café 3 Dining Facility  
Spens Black Hall (Residence Halls Unit 3)  
2400 Durant Avenue*

- Opening Remarks by *Elisabeth Guilbaud-Cox, Senior Programme Officer, UNEP Regional Office for North America (RONA)*
  - ‘Setting the Stage’
    - Why UNEP created the youth network
    - What UNEP sees as the role of the representatives
    - Expectations and goals of the conference

**7:25pm – 7:30pm**

*Café 3 Dining Facility  
Spens Black Hall (Residence Halls Unit 3)  
2400 Durant Avenue*

- Remarks by *Marisol Becerra, Tunza Youth Advisor*
  - A youth advisor’s perspective on Tunzana and UNEP

**7:45pm – 9:30pm**

*Wurster Hall Lobby (first floor)*

- Solutions Salon (Resource sharing roundtable)
  - In this highly interactive session, attendees will have the opportunity to talk about themselves, their organizations, and most importantly, their current needs. Our conference moderator will facilitate this forum of knowledge sharing and make sure that everyone leaves with their needs for resources, contacts, and ideas fulfilled. Come prepared to talk about the most significant challenge or need currently facing your organization.



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**Saturday, July 24:**

**7:30am – 8:30am**

*Café 3 Dining Facility  
Spens Black Hall (Residence Halls Unit 3)  
2400 Durant Avenue*

- Breakfast

**9:00am – 9:02am**

*104 Wurster Hall*

- Welcome by *Darian Rodriguez Heyman*

**9:02am – 9:10am**

*104 Wurster Hall*

- Remarks *Deb McKoy, Executive Director of UC Berkeley Center for Cities and Schools*
  - A welcome from the conference host

**9:10am – 9:50am**

*104 Wurster Hall*

- Presentation by *Darian Rodriguez Heyman*
  - 'Introduction to Social Entrepreneurship'

**9:50am – 10:05am**

- Break

**10:05am – 11:05am**

*104 Wurster Hall*

- Presentation by *May Boeve, Director for Partnerships and Policy and Co-Founder, 350.org*
  - 'Using Social Networks to Organize Grassroots Campaigns'
    - A focus on resources, tools, and sites

**11:05am – 12:05pm**

*104 Wurster Hall*



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- Presentation by *Deanne LaRue, Executive Director, Meridian Health Foundation*
  - 'Fundraising for Social Change'

**12:05pm – 1:05pm**

*Café 3 Dining Facility*  
*Spens Black Hall (Residence Halls Unit 3)*  
*2400 Durant Avenue*

- Lunch

**1:05pm – 2:05pm**

*104 Wurster Hall*

- Presentations by *Elisabeth Guilbaud-Cox* and *Maria Ivanova, Global Environment Governance (GEG) Project*
  - Elisabeth Guilbaud-Cox:
    - The global and regional role of UNEP
    - UNEP's vision, objectives, and support system
    - Role of youth representatives (do's and don'ts)
  - Maria Ivanova:
    - The role of youth at the Rio + 20 Conference

**2:05pm – 2:15pm**

- Break

**2:15pm – 4:10pm**

*104 Wurster Hall*

- Tunzana Youth Network discussion
  - What are the goals? Why does Tunzana exist?
  - How does it work now?
  - What support structure does UNEP have in place?
  - What hasn't worked?
  - Strategy, including the toolkits, support, and systems needed to undertake its work

**4:15pm – 5:45pm**

*Starting point: 104 Wurster Hall Lobby (first floor)*



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- UC Berkeley Sustainability Tour
  - Sustainable/environmentally-friendly practices and efforts around campus
  - Student-run environmental groups

**6:00pm – 6:45pm**

*Downtown Berkeley BART – Embarcadero BART*

- Travel in to San Francisco, Pier 33

**6:45pm – 8:55pm**

*Pier 33, San Francisco*

- Trip on Hornblower Hybrid ferry – U.S.'s first hybrid ferry, which uses energy from solar, wind, grid electric and Tier 2 diesel generators to power the vessel
  - Dinner on board
  - 20-minute presentation on Ferry sustainability program, and tour
  - Presentation by *Darian Rodriguez Heyman*
    - Social entrepreneurship (making the link between theory and practice)

**9:10pm – 9:45pm**

*Temple Nightclub*  
*540 Howard St, San Francisco*

- Tour of Temple Nightclub (inside the Zen Compound, along with the Prana Restaurant, a sustainable restaurant )
  - Urban rooftop garden, dance floor that harnesses energy from dancing

**10:00pm – 11:00pm**

- Return to UC Berkeley

**Sunday, July 25:**

**8:00am – 9:00am**

*Café 3 Dining Facility*  
*Spens Black Hall (Residence Halls Unit 3)*  
*2400 Durant Avenue*

- Breakfast



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**9:15am – 9:25am**

*104 Wurster Hall*

- Good morning remarks/introduction to day's events by *Darian Rodriguez Heyman*

**9:25am – 11:20am**

*104 Wurster Hall*

- Discuss the three committees and committee responsibilities
- Participants select committee to which they want to belong:
  - Communications Committee
  - Recruitment and Selection of the next year's representatives (Members of this committee cannot be representatives for the following year)
  - Website and blog/news
  - Other (new committee?)
- Format:
  - Committee presentation
  - Committee breakout
  - Report out

**11:20am-11:35am**

- Break

**11:35am- 12:15pm**

*104 Wurster Hall*

- Presentation by *Bonnie Nixon, Founder, CODE Green Agency*
  - "How to work effectively with the government and corporations"

**12:30pm – 1:30pm**

*Café 3 Dining Facility*

*Spens Black Hall (Residence Halls Unit 3)*  
*2400 Durant Avenue*

- Lunch

**1:30pm – 2:00pm**

*104 Wurster Hall*



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- Selection of new UNEP RONA Tunza Youth Network Advisor
  - Discussion on what the position entails
  - Secret ballot vote

**2:00pm – 2:30pm**

*104 Wurster Hall*

- ‘Open Space’
  - Needs that arise throughout conference
  - Tunza Youth Network – short and long-term goals
  - Facilitated discussion

**2:30pm – 2:45pm**

- Group Photo

**2:45pm – 3:00pm**

- Goodbyes

**3:00pm**

- Conference ends
- Participants leave for San Francisco International Airport

*July 15, 2010*