



## UNITED NATIONS ENVIRONMENT PROGRAMME

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Программа Организации Объединенных Наций по окружающей среде      برنامج الأمم المتحدة للبيئة

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### **UNEP RONA launches new webpage on Sustainable Consumption and Production**

**Washington, D.C., 3 January 2011** --The United Nations Environment Programme's Regional Office for North America (UNEP RONA) is pleased to announce the launch of a new webpage that focuses on Sustainable Consumption and Production (SCP) in the North American Region. We invite you to visit this page at the following link:  
[http://www.rona.unep.org/about\\_unep\\_rona/scp/index.html](http://www.rona.unep.org/about_unep_rona/scp/index.html).

Sustainable consumption and production is about providing goods and services to meet basic needs of the world without compromising the already burdened environment. SCP aims to do "more and better with less," by reducing resource use, degradation and pollution along the life cycle of goods and services, while increasing quality of life.

The new webpage highlights SCP success stories from North America and serves as a platform for information on SCP in the region. It showcases the work underway on SCP in the UNEP RONA office and in the North American region and provides links to work being undertaken both at the United Nations and by other stakeholders.

The page also provides information on key SCP activities, consultations and meetings in the region. For example, the first North American Workshop on SCP linked with the international Marrakech Process on SCP was held in Washington, DC, in November 2008. The aim of the meeting was to define an integrated approach that would advance sustainable consumption and production in the region and contribute to the Marrakech Process. A second North American SCP workshop is scheduled to take place in early 2011 in Ottawa, Canada, with a focus on green buildings.

We welcome your suggestions for additional material to include on the webpage, including proposed submissions. Please email your suggestions to [Hilary.French@unep.org](mailto:Hilary.French@unep.org).