



UNITED NATIONS ENVIRONMENT PROGRAMME

Programme des Nations Unies pour l'environnement Programa de las Naciones Unidas para el Medio Ambiente

Программа Организации Объединенных Наций по окружающей среде برنامج الأمم المتحدة للبيئة

联合国环境规划署



## MEDIA ADVISORY

### **For Immediate Release**

Thursday, September 24, 2009

### **Panel Discussion: Towards Copenhagen: Greening the Global Economy**

Achim Steiner, Executive Director of the United Nations Environment Programme (UNEP), will give a keynote address and lead a panel discussion on greening the global economy in Washington D.C. on September 25, 2009, just three months before world leaders meet in Copenhagen, Denmark for the United Nations Climate Conference. This panel discussion, which deals with the importance of reaching a climate deal in Copenhagen, is in collaboration with the Johns Hopkins University Paul H. Nitze School of Advanced International Studies (SAIS), the International Reporting Project and the Pew Environment Group.

**What:** A panel discussion – “Towards Copenhagen: Greening the Global Economy”

**Who:** **Mr. Achim Steiner**, Executive Director, UNEP  
**Mr. William Hohenstein**, Director, U.S. Department of Agriculture's Global Change Program Office  
**Mr. David Foster**, Executive Director, Blue Green Alliance  
**Mr. Kaj den Daas**, Chairman and CEO, Philips Lighting North America  
**Mr. Rick Leaman**, CEO, OSRAM Sylvania  
**Ms. Debbie Bleviss**, Acting Director, Energy, Resources and Environment Program at SAIS (moderator)

**When:** Friday, September 25, 2009  
10:00 a.m. – 12:00 p.m.

**Where:** Johns Hopkins University  
School of Advanced International Studies (SAIS)  
The Kenney Auditorium  
1740 Massachusetts Avenue, NW  
Washington, D.C. 20036

**This event will be preceded by the launch of the UNEP and GEF Global Market Transformation for Efficient Lighting Project with Philips and Osram Sylvania from 09:00 am 10:00 am.**

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*Lunch will be served following the event.*